

The sheet with the deets

All the facts and *bet-you-didn't-know info* about Slice.

Slice Labs Inc. (Slice) builds truly intelligent digital insurance products using AI, machine learning, and Ph.D. behavioral science expertise. We created our Insurance Cloud Services platform and Slice Mind Services so insurers can provide protection for their customers—on-demand.

Slice is headquartered in New York, with technology innovation in Ottawa, Canada. Slice employs 75+ people and operates in the US, Canada, and the UK.



Leadership

Tim Attia, CEO

Stuart Baserman, CTO

Phil Lafreniere, Chief Growth Officer

Lore Farrell, VP of Product Management

Emily Mertz, VP of Marketing



Awards + Accolades

- Insurance Technology Association (ITA) Bridge Award
- Most Disruptive Product (Silver Award at EFMA Conference in London)
- In\$urance CIO Outlook - Top 10 Insurtech Startups of 2017
- Built in NYC - 50 Startups to Watch in 2018
- 2018 Celent Model Insurer Award
- 2018 International Stevie Award
- 2018 Best Ottawa Business Award
- Insurance Nexus Innovation Vendor of the Year Award
- 40 Under 40 Innovators Award for Analytics Insight
- 2019 RGD In-House Design Award
- 2019 Finalist Gartner Eye on Innovation
- 2020 Celent Model Insurer - AXA XL



Product + Service Innovations

Slice was the first company in the US to offer **on-demand Homeshare (Short-term rental) insurance**.

Slice was the first company to build and offer the **Insurance Cloud Services** platform to insurers and other service providers to launch their own pay-per-use digital insurance products.

Slice's innovation caught the eye of top global insurers such as **AXA XL**, **The Co-operators Group**, and **SOMPO** and signed them to the client roster.

Slice offers hackathons, allowing insurers and other digital service providers to safely experiment with ICS and build minimum viable products. Slice personalizes every hackathon from start to finish for each carrier/partner.

Slice started **Slice Mind**, a new business unit and insight engine for our partners and clients. Together, we use our signature technologies to explore personalization, experimentation, simulations, predictions, risk modeling recommendations and decision-making for insurance products and services.



Key Clients

Duuo: Duuo was created by The Co-operators, a proudly Canadian insurance company founded in 1945 by a small group of farmers and social pioneers who felt traditional insurance didn't meet their unique needs. Duuo delivers on-demand insurance solutions for Canada's fast-paced digital economy.

AXA XL: AXA XL is a subsidiary of global insurance and reinsurance company AXA. It is headquartered in Stamford, Connecticut, domiciled in Hamilton, Bermuda, and has more than 100 offices on 6 continents.

SOMPO: Sompo Holdings, Inc., formerly NKSJ Holdings and Sompo Japan Nipponkoa, is a Japanese insurance company. It is the second-largest property insurance company in Japan only behind Tokio Marine.

Progressive: Slice and Progressive formed a partnership to expand the homeshare insurance offering.



Key Partners

Slice has formed strong partnerships with **Microsoft**, **Lenovo**, and **Coronet** for on-demand cyber insurance distribution and with **Amazon** for AWS.



Investors

Slice has raised \$35.5M USD in funding from Horizons Ventures, Munich RE, The Co-operators Group, JetBlue Technology Ventures, SOMPO Japan Nipponkoa Insurance, Grupo SURA, XL Innovate, Veronorte, and Plug and Play.

For questions please contact:
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